

National Conference on Traditional and Alternative Medicine

Exploring New Horizons and Advancements

Wednesday, 19th July, 2023



Silver Partner



Logo Partner



Stall Partner



Highlights of the Event

- ◆ Discussion on Cost effective of AYUSH.
- ◆ Quality control of Ayurveda, Siddha, and Unani & Homoeopathy (AYUSH) drugs
- ◆ Strengthening Ayush Drug Delivery System
- ◆ Investments to Support the Innovation
- ◆ Traditional Medicine for Mankind
- ◆ Policy And Strategy Framework
- ◆ Clinical Research and Integrative Medicine Experience
- ◆ Sustainable availability of raw materials.
- ◆ Catalysing Entrepreneurs to Innovate to Be Unicorns



Participants Profile:

- ◆ Government & Policy makers,
- ◆ Wellness Companies and centres
- ◆ Pharma & Phytochemical Companies
- ◆ Ayush Product Manufacturers(Pharma, FMCG- Dietary & Lifestyle)
- ◆ FMCG Manufacturers and Retailers
- ◆ Health & Wellbeing Resorts
- ◆ Spiritual Retreat Centres
- ◆ Ayush Education Institutes
- ◆ Entrepreneurs/Start-ups in Ayush
- ◆ Scientists, Ayush Academicians,
- ◆ International/National/Regional Ayurveda organizations/NGOs
- ◆ Opinion and thought leaders of Ayush industry
- ◆ Herbal traders and medicinal plant cultivators and others.



ASSOCHAM

Presenting Partner (Rs.5 lacs)	Platinum Partner (Rs. 4 lacs)	Gold Partner (Rs. 3 lacs)	Silver Partner (Rs. 2 lacs)	Supporting Partner (Rs. 1 lac)	Delegate Kit Partner (Rs. 1.5 lac)
Speaker Opportunity in the Inaugural Session	Speaker Opportunity in the Inaugural Session	Speaker Opportunity in Two Technical Sessions	Speaker Opportunity in one Technical Sessions		Exclusive Branding on the delegate kit
Speaker Opportunity in Two Technical Sessions	Speaker Opportunity in One Technical Sessions	Corporate video during the break	Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website
Corporate video during the break	Corporate video during the break	Logo will be on the ASSOCHAM website	Branding in Social Media Platform	Branding in Social Media Platform	Branding in Social Media Platform
Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue
Branding in Social Media Platform	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	Logo in the Event Mailers	Logo in the Event Mailers	Logo in the Event Mailers
Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	Logo in the Event Mailers	Logo in the Newspaper Advertisement	Logo in the Newspaper Advertisement	Logo in the Newspaper Advertisement
Logo in the Event Mailers	Logo in the Event Mailers	Logo in the Newspaper Advertisement	Social Media Message/ byte	Social Media Message/ byte	Social Media Message/ byte
Logo in the Newspaper Advertisement	Logo in the Newspaper Advertisement	Social Media Message/ byte	6 delegate passes	5 delegate passes	5 delegate passes
Social Media Message/ byte	Social Media Message/ byte	7 delegate passes			
10 delegate passes	8 delegate passes				

(Exhibition Opportunities: Stall measuring 3X2 mtr available @Rs.30,000 /- plus GST 2 x 2 mtr. available @ Rs. 25,000/- plus GST)

Organised by:

The Associated Chambers of Commerce and Industry of India

4th Floor, YMCA Cultural Centre and Library Building, 1 Jai Singh Road, New Delhi-110001

Contact Person: Ms. Payal Swami • Mobile: 8527500385

Email: payal.swami@assochem.com