







National Conference on Traditional and Alternative Medicine

Exploring New Horizons and Advancements

Wednesday, 19th July, 2023



Silver Partner



Logo Partner



Stall Partner



Ayurveda, yoga, and homoeopathy are not new to our country, they are an integral part of Indian culture. In India the history of traditional medicines usage is profound, with medicines derived from natural and herbal products being used for the treatment of chronic diseases like diabetes, hypertension, metabolic syndrome, and many other maladies.

According to Hon'ble Prime Minister Shri Narendra Modi ji "India's traditional medicine system is not limited to treatment. It is a holistic science of life". The Yoga tradition of India is helping the world a lot in fighting many diseases like Diabetes, Obesity and Depression.

Traditional and Alternative Medicine helps in addressing the challenges to make a safer, sustainable, and affordable system for medication. Today, Mainstreaming of Ayush, revitalization of local health tradition, utilizing the untapped Ayush workforces, therapeutics, and principles for the management of community health problem are the key focus areas of the nation.

The market for complementary and alternative medicine, which was estimated to be worth \$102 billion in 2021, is expected to increase at a CAGR of 15.6% from 2022 to 2031 to reach \$437.9 billion. (Source: CMESociety)

With the objective to bring forth the potential of traditional medicine from across the nation through modern science and technology and improve overall health of the communities ASSOCHAM is Organising National Conference on Traditional and Alternative Medicine". Exploring New Horizons and Advancements".

The conference will focus on understanding the module of alternative and traditional medicine, scientific basis for traditional medicine, trapping the supply chain, discussion on innovative approaches to well-being, quality, pricing and standardization of the products to gain a better understanding of current natural science research.



Highlights of the Event

- ◆ Discussion on Cost effective of AYUSH.
- ♦ Quality control of Ayurveda, Siddha, and Unani & Homoeopathy (AYUSH) drugs
- ♦ Strengthening Ayush Drug Delivery System
- Investments to Support the Innovation
- ◆ Traditional Medicine for Mankind
- Policy And Strategy Framework
- ◆ Clinical Research and Integrative Medicine Experience
- Sustainable availability of raw materials.
- ♦ Catalysing Entrepreneurs to Innovate to Be Unicorns



Participants Profile:

- ◆ Government & Policy makers,
- ♦ Wellness Companies and centres
- ♦ Pharma & Phytoceutical Companies
- Ayush Product Manufacturers (Pharma, FMCG-Dietary & Lifestyle)
- **♦** FMCG Manufacturers and Retailers
- Health & Wellbeing Resorts
- Spiritual Retreat Centres
- ♦ Ayush Education Institutes
- ◆ Entrepreneurs/Start-ups in Ayush
- ♦ Scientists, Ayush Academicians,
- ♦ International/National/Regional Ayurveda organizations/NGOs
- Opinion and thought leaders of Ayush industry
- ♦ Herbal traders and medicinal plant cultivators and others.



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Presenting Partner (Rs.5 lacs)	Platinum Partner (Rs. 4 lacs)	Gold Partner (Rs. 3 lacs)	Silver Partner (Rs. 2 lacs)	Supporting Partner (Rs. 1 lac)	Delegate Kit Partner (Rs. 1.5 lac)
Speaker Opportunity in the Inaugural Session	Speaker Opportunity in the Inaugural Session	Speaker Opportunity in Two Technical Sessions	Speaker Opportunity in one Technical Sessions		Exclusive Branding on the delegate kit
Speaker Opportunity in Two Technical Sessions	Speaker Opportunity in One Technical Sessions	Corporate video during the break	Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website
Corporate video during the break	Corporate video during the break	Logo will be on the ASSOCHAM website	Branding in Social Media Platform	Branding in Social Media Platform	Branding in Social Media Platform
Logo will be on the ASSOCHAM website	Logo will be on the ASSOCHAM website	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue
Branding in Social Media Platform	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	Logo in the Event Mailers	Logo in the Event Mailers	Logo in the Event Mailers
Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	Logo in the Event Mailers	Logo in the Newspaper Advertisement	Logo in the Newspaper Advertisement	Logo in the Newspaper Advertisement
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(Exhibition Opportunities: Stall measuring 3X2 mtr available @Rs.30,000 /- plus GST 2 x 2 mtr. available @ Rs. 25,000/- plus GST)

Organised by:

The Associated Chambers of Commerce and Industry of India

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